



# **Curriculum Development in Data Science and Artificial Intelligence**

599600-EPP-1-2018-1-TH-EPPKA2-CBHE-JP

# **Quality Assurance Plan**

Version 1: 15 August 2019







#### **PROJECT INFORMATION**

Acronym	DS&AI	
Project Title	Curriculum Development in Data Science and Artificial Intelligence	
Contract Number	599600	
Start Date	15 November 2018	
Duration	36 months	

#### **DELIVERABLE INFORMATION**

Deliverable Number	D5.2	
Deliverable Title	Quality Assurance Plan	
Submission Due Date	14 February 2019 (proposal) 21 June 2019 (revised)	
Actual Submission Date	21 June 2019	
WP Number and Title	WP5: Quality	
Lead Beneficiary	AMC	
Dissemination Type	Report	
Dissemination Level	International	
Quality Reviewer 1	Sofia/UMinho	
Quality Reviewer 2	Vatcharaporn/AIT	
First Quality Review Date	31 March 2020	
Quality Review Pass Date	15 May 2020	





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#### **Abstract**

The Quality Assurance Plan (QAP) aims at the establishment of a comprehensible and efficient evaluation framework, which will ensure the successful implementation of project's tasks and the production of deliverables of high quality, by applying minimum burden and avoiding obsessions with processes at the expense of progress and conflicts over priorities. The document analyses the progress monitoring indicators and the quality evaluation areas and specific criteria as well as the mechanisms and the tools that will be employed by the internal Quality Boards during the project lifetime.

QAP includes all the relevant information regarding the progress monitoring and the quality evaluation related issues that will be implemented during the project lifetime. It presents the aims and objectives of the plan in order to successfully spread and disseminate the quality evaluation culture within the consortium. The organization of the internal Quality Board (QB), the cooperation with the Management Board (MB) along with the clear roles and responsibilities of the Task Leader and consortium members that are involved in project's tasks are presented. The evaluation factors/areas, the specific criteria, the methods and the tools are then analyzed in detail while the specific evaluation forms and feedback questionnaires are included in the Annexes of the document. Standardized processes regarding the review and the submission of deliverables are described. The plan is based on specific criteria and mechanisms that focus on measuring and evaluating the impact of project's results. Specific paragraphs are devoted to the risk assessment strategy and the method used for evaluating the impact of the risks identified by the Quality Board at the proposal phase and also, at the initial phase of the project. Finally, the plan refers to the evaluation of the MSc programme, which will be based on the guidelines of the ESG framework for the higher education in the European Union (EU).





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# 1. Aims and Objectives

The implementation of the quality plan will be carried out by all consortium partners. The contribution of all partners regarding the necessary input and their response to improvements are critical for the successful implementation of tasks and the production of deliverables of high quality. Quality monitoring and evaluation is expected to motivate partners to discuss and review the performance of project activities, to analyse strengths and weaknesses, to plan and apply corrective action in order to improve the quality of the implementation of tasks and project outputs and outcomes. One of the most important concerns is to develop a culture of quality assurance among the whole partnership by monitoring the relevance, the effectiveness, the efficiency, the impact and the sustainability of the project results.

The overall aim of the QAP is to establish the framework of the quality evaluation procedures that will be implemented during the project lifetime. According to the project description, the specific objectives of the plan are related to:

- Continuous monitoring of tasks progress according to indicators included in the logical framework
   matrix
- Overall monitoring of project implementation according to the work plan, the identification of warning signs as well as planning and activation of mechanisms for better implementation
- Standardization of processes regarding communication among partners, sharing of documents, review procedures, and delivery of project tangible and intangible results
- · Specification of tools and criteria which will be used for evaluating the quality of project results
- Evaluation of the quality of outputs/outcomes based on the above criteria
- Risk Management, decision making, crisis management and conflicts resolution
- Survey and the dissemination of the results of evaluation on a yearly basis and after critical milestones of the projects, including events
- Planning and applying corrective actions, in order to respond to any deviation of the project outcomes in terms of time, quality and cost, by applying a plan-do-check-act (PDCA) procedure.

For the successful implementation of the project as a whole, the establishment of comprehensible, transparent and efficient processes for quality monitoring and evaluation is crucial. High-quality standards and quality evaluation processes have to be welcomed by all partners. On the other hand, in order to avoid risks related to possible obsessions with processes at the expense of implementation and prioritize issues so that possible conflicts and disagreements become opportunities for lessons to be learned by partners, all partners should have in mind that the main purpose of the plan is to facilitate work by proposing standardized mechanisms and tools, maximize the quality and impact of the project without applying barriers or additional burden with respect to the tasks described in the work plan.





## 2. Quality Board

AMC is the leader of the Work Package – Quality Assurance & Monitoring. AMC is responsible for the development of the Quality Assurance Plan. At the beginning of the project, AMC works in close cooperation with the Coordinator, with the aim to organize the internal Quality Board (QB), circulate and acquire feedback on the Quality Plan and more importantly, disseminate a quality evaluation culture within the consortium. AMC has already designed the evaluation tools and the mechanism that will be used by partners to monitor progress and evaluate the project plenary meetings and events, the project outputs and outcome, the MSc programme itself while during the project it will be responsible for collecting, analyzing and disseminating the results with the Consortium along with warning signs and suggestions for continuous improvement. During the project, AMC will be responsible for the delivery of the periodic and events-based reports.

#### QB will be responsible for:

- Monitoring the work plan, inform the coordinator and the MB on warning signs and deviations and provide recommendations for better implementation.
- Planning and applying corrective actions, in order to respond to any deviation of the project outcomes in terms of time, quality and cost, in cooperation with task leaders and the MT.
- Preparing questionnaires to be delivered to task leaders and the scientific staff involved in the
  project before the implementation of tasks. (Task leaders in collaboration with the MB will have the
  opportunity to enhance questionnaires; They will be responsible for providing the guidelines
  regarding research, preparing the templates for the corresponding deliverables, and disseminate
  the quality evaluation forms (questionnaires) so that staff involved in the tasks/deliverables is
  aware about the progress indicators and the quality evaluation criteria.)
- Monitoring and evaluating the quality of the deliverables as well as the efficiency of the reviewing/deliverables submission processes described in the QAP, in close cooperation with task leaders and MT.
- Disseminating quality evaluation results to the partnership and the stakeholders, according to the nature of the subject under investigation
- Providing guidelines and recommendations for the improvement of the quality of the deliverables.
- Reviewing and delivering the final version of the Quality Plan and also, periodic Quality Evaluation reports events-based reports produced after critical milestones, i.e. training seminars, workshops, laboratory demonstrations, etc.

Regarding in particular project's events, QB will be also responsible for:

 Developing D4.2: Toolkit for the evaluation of the DS&AI programme. The toolkit will contain different types of evaluation techniques (e.g. questionnaires, interviews and observation) and templates in order to assess the delivery of the DS&AI programme in the Asian partners HEIs. Its





findings will inform the two reports on programme delivery (see below) and the subsequent programme revision as well as the project evaluation report.

All Consortium members will be represented in the QB with one representative per partner preferably with personnel that will not be involved in day-to-day project implementation. The members of the QB along with contact information are listed in Table 1. QB will organize additional face-to-face meetings at the side-lines of management meetings or other events if possible and skype/telecommunication meetings on a regular basis (at least once per 3 months).

Table 1 Quality Board Members

Quality Assurance Board Members				
Partner No.	Name Company	Ouganisation	Contact information	
Partner No.	Name Surname	Organisation	email, phone, skype name)	
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## 3. Quality Plan Roadmap

The QAP will be implemented to assess the quality of the:

- Research on related MSc programmes and best practices
- Communication and information exchange with stakeholders (including representatives of HEIs outside the consortium) which will support the above research
- Study visits organised to support the design of the MSc programme
- Design of the MSc programme and courses, based on the level of stakeholders involvement and achievement of expectations
- Infrastructures developed during the project and the equipment purchased based on its relevance to the educational programme developed
- Training seminars in terms of teachers/learners opinions about the level of expectations
- Courses developed during the project, including educational material and VLE
- Delivery of the MSc programme, by monitoring the educational methodologies adopted, the competences of teachers, the educational material and the additional learning resources, and further development of links with companies, the achievement of expectations of target groups and the performance of attendees. Evaluation of the MSc programme itself will be based on the "Standards and Guidelines for Quality Assurance in the European Higher Education Area" report (ESG), taking into consideration the provision and the diversities of educational systems, the needs and the expectations of students, stakeholders and the society at large.
- Dissemination campaign, material and events by monitoring the number of the attendees
- Linking with labour market and the society at large and the actions related to the sustainability, multiplication and up scaling of the MSc programme after the project lifetime
- Management of the project, by monitoring the communication among partners, the quality of collaboration among partners, and also, the planning of proactive activities, the procedures of decision making and voting





• Implementation of the quality plan itself, by monitoring the overall progress of project's tasks and changes/improvements/simplifications applied in order to avoid possible obsessions on processes at the expense of the implementation of tasks.

Quality evaluation of project results will be presented in the periodic reports while additional reports will focus on the evaluation of project's events.

## 4. Progress Monitoring

QB will cooperate with Task leaders in order to monitor the progress of project's tasks and ensure the ontime submission of deliverables. (The exact procedure of deliverables preparation, review and final submission is presented in 5). A number of progress indicators are already included in the Logical Framework Matrix (LFM) of the project while task leaders and members of the QB will have the opportunity to enrich the initial list during the project. Modifications of the original LFM should be included in the Quality Evaluation periodic reports.

In addition, the roles and tasks per WP defined in the detailed description of the plan will act as the basis for implementing project activities and delivering results.

Table 2 Progress indicators per WP

Outputs and outcomes	Indicators of progress		
WP1 Identification of similar curricula in the su	ibject area		
<ul> <li>D1.1 Report on similar curricula in Asia</li> <li>D1.2 Report on similar curricula in Europe</li> <li>D1.3 Needs analysis report on relevant VET courses and internship demand</li> <li>D1.4 Final report with recommendations</li> </ul>	<ul> <li>HEIs and companies contacted (over 40)</li> <li>Questionnaires delivered, acquired and processed (135)</li> <li>Focus Groups with key stakeholders in partner countries (3)</li> <li>90 academics reached in Europe</li> <li>40 companies reached in Asian partner countries</li> <li>Variety of diverse opinions expressed</li> <li>Relevant MSc programmes analyzed</li> <li>Best practices reported</li> </ul>		
WP2 Capacity-building and Curricula developm	<ul> <li>Stakeholders convinced to engage with project activities</li> <li>Standard mechanisms established for continuous contribution and communication</li> </ul>		
D2.1 Specifications of VLE	- Faculty members joining the study visits (24)		
D2.2 Study visits to Europe for Curricula  Development	<ul> <li>ICT-based teaching/learning environments</li> <li>utilised/demonstrated (over 10)</li> </ul>		





D2.3 VLE	- 16 new MSc Course outlines designed
D2.4 Description of methodology and tools	- 3 new professional courses designed
D2.5 Course outlines	- Data Science and AI subjects and innovative
D2.6 Teacher's guide	concepts included/analysed in the content of
D2.7 VET courses and developmemt of	courses
certification	- Quality of scientific and educational approaches
	demonstrated/discussed, analysed and adopted
	- Quality of Virtual Learning Environment (Design
	and appropriateness)
	- Quality of educational material and tools
	<ul> <li>Level and quality of collaboration between</li> </ul>
	consortium partners
WP3 Academic staff training and preparation i	for delivery
D3.1 Training material	- Academic professionals' participation in seminars
D3.2 Study visits to Asia for academic staff	and lectures (36)
training	- Administrative staff participation in seminars and
D3.3 Online training of academic personnel	lectures (24)
D3.4 Common framework report for the	- Level and quality of collaboration and synergies
establishment of "Data Science	developed between consortium partners
Laboratories"	- Establishment of a "Data Science Laboratory" (8)
D3.5 Info days in partner countries (to	- 8 Info days organised to attract companies for
attract sector SMEs and prospective	providing internships
students)	- Involvement of companies
D3.6 Report on internship programme	- Synergies between HEIs and companies
WP4 Accreditation and delivery of the courses	T
D4.1 Accreditation report of developed	- Accreditation of the DS&AI programme
curricula in partner countries	- Students joining the MSc programme (between 8-
D4.2 Toolkit for the evaluation of the	12 per HEI)
programme	- Participants in the professional courses (12 per
D4.3 Delivery of the programme in partner	HEI)
countries	- Students' expectations achieved
D4.4 Interim programme delivery evaluation	- Students' performance
report	
D4.5 Final programme delivery evaluation	
report  WPS Quality Assurance & Monitoring	
WP5 Quality Assurance & Monitoring	T. N. C
D5.1 Quality Board	- No of internal evaluation reports
D5.2 Quality Assurance Plan	- Internal quality evaluation of deliverables
D5.3 Periodic Quality and Evaluation Reports	
WP6 Dissemination and Exploitation	
D6.1 Dissemination Plan	- Volume and quality of dissemination
D6.2 Project Website	activities/material
D6.3 Stakeholders' list	
D6.4 Portfolio of dissemination material	





D6.5	Final Conference	-	HEIs perception in the society at large and
D6.6	Exploitation and Sustainability Plan		enhancement of their role in reforms in education
			and social and economic development

## 5. Deliverables preparation, review and final submission

Project outputs/deliverables are the most important target for quality control (this includes several intermediate or non-tangible project outputs). The methodology employed targets to ensure efficient QA of project actions and results based on the design and development of a detailed quality strategy and criteria for project intellectual outputs. General quality criteria are set by the QB. Special output-related criteria (if needed) are set with the assistance of WP leaders (these criteria are mapped to specific output objectives and quality goals). Quality control is performed by members of the QB to assure the conformity of all project results with the initial criteria defined for them and guaranteeing they are in line with the technical proposal. The table below provides a description of the review process in a structured way in DS&AI:

Table 3 Review process of DS&AI deliverables

Step	Action	Owner/From	То	When
nr.				
1	Submission of deliverable for	Deliverable	QB	15 days prior to
	review	responsible		contractual delivery
				date
2	Assigned Reviewers	QB	2 project	As soon as possible
			members	after action no 1
3	Submit evaluation	Reviewers	QB	1 week after action no
				2
4	Conflict resolution	QB	4th reviewer	1 week after action no
				3
5	Submit new version of	Deliverable	Internal space	2 days or 1 week after
	deliverable	responsible	or QB	step 4
6	Review new version of the	Reviewers	Deliverable	1 week after action no
	deliverable		responsible	5
7	Submit final version	Deliverable	Internal Space	2 days after action no 6
		responsible		
8	Inform project MB if	QB	Management	2 days after action no 6
	deliverable is rejected for the		Board (MB)	
	second time			
	(not obligatory step)			





Reviewers should check the quality of all outputs submitted, and provide the WP Leaders with guidance (upon request) on the expected characteristics and contents of the relevant project results. Two reviewers review each project deliverable. Each reviewer must evaluate it with respect to a set of key points and must conclude whether the deliverable/output should be accepted or not. The key points to be taken into consideration during the review include:

- Layout of the Intellectual output
- Contents thoroughness
- · Correspondence to project and programme objectives
- Remarks in format, spelling, etc.
- · Relevance and response to user needs
- · Methodological framework soundness
- · Quality of presentation of achievements
- · Quality of achievements

A detailed analysis of the above aspects, the related quality factors and criteria is given in the respective Annex. The reviewers are always members of the consortium who were not involved in the production of the deliverable. Each reviewer provides his/her comments to the QB using the Deliverable Review Form (see Annex I). 4 statuses are foreseen as a final review remark:

- Accept as is
- · Accept with minor revision
- · Accept with major revision
- Reject

The QB considers the reviewer's comments and in case of deviations (for example "Accept as is" vs "Accept with major revision") may assign a third reviewer or ask the deliverable responsible to produce a new version of the deliverable.





## 6. Quality Evaluation of Project's Results

The QA methodology consists of three major elements that are analysed in the following sections, while a specific section is devoted to risk identification and management.

- Definition of quality assurance factors and specific criteria
- Design of evaluation tools and mechanisms
- Process results, keep track of the quality assurance process, provide feedback and provide suggestions for improvement of quality control

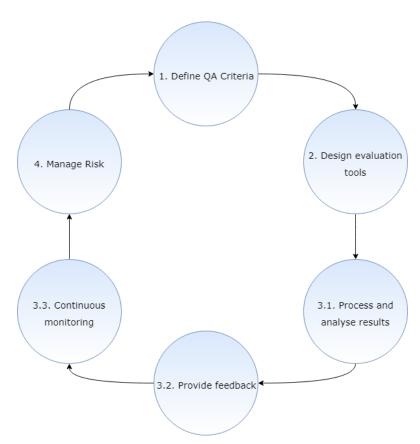


Figure 1 The Quality Evaluation Cycle

As a first step, it is necessary to define the evaluation areas such as Project Results, Project Management Outputs and related activities, cooperation among the consortium and organization/impact of events (project meetings, special sessions, dissemination events). Then, specific criteria are defined to provide indicators for the quality management/evaluation of the project. For some areas, metrics are quite qualitative and thus subjective. On the other hand, quantitative metrics provide indications but not conclusive results. DS&AI incorporates a mixed evaluation method so as to collect a wider range of opinions





and ideas and pay less attention on formal metrics. However, the latter will be used to a point, in order to provide concrete measures useful for assessment.

Evaluation instruments are designed based on the type of output to be assessed and the design uses the criteria defined in the previous step. Popular evaluation instruments include closed and open question questionnaires and guided interviews. In this step, the appropriate timing for deploying each instrument is also defined to capture information on key project outputs and/or provide valuable feedback to project formation strategists. The evaluation tools are listed in the Annexes section of this document. Reporting will take place mainly through the:

- The presentation of evaluation results in project meetings by AMC. It will be heavily based on the processing of the collected data coming from the utilization of the evaluation forms as they are described in Annex I–V. Documentation of project outputs, their delivery date, name of the reviewers and their status in relation to the quality assessment process are horizontal elements that are going to be present in every quality driven created document towards consistency and accuracy.
- Creation of the 2 annual internal quality reports

#### 6.1 Quality Factors

Quality factors are user-perceived aspects of project components, which determine whether the project meets the requirements. The following table presents important factors, identifies each one and ranks the top factors that are considered critical for the success of the project.

Table 4 Project results quality factors

Quality Factor	Description	
(project results)		
Timeliness	The extent to which project results are delivered in a timeframe,	1
	which meets the initial planning	
Correctness	The extent to which main project outputs satisfy real world	1
	specifications and fulfils educational stakeholder needs.	
Usability	The extent to which main project results are understandable and	2
	applicable by the end-users.	
Accessibility	Accessibility That ability of the target group to access project results	
	whenever and wherever they need access.	
Portability	The ease with which main project results (e.g. the Virtual	4
	Learning Platform) can be modified to add more functionality.	
Expandability	The degree to which the results described in the outcome can be	5
	expanded within the target sector	
Interoperability	The extent to which main project results can be applied to new,	6
	near-future user needs formed by the ever-changing economic	
	and political environment.	





<b>Profitability</b> The ability of the project to exchange information wit		7
	systems/environments that affect and are affected (e.g.	
	legislation, local or national economic environment, technology,	
	etc.). To mutually use the information that has been exchanged.	
Future Business	The extent to which the initial target group is likely to provide a	8
Potential	positive reference to other potential stakeholders.	

#### 6.2 Quality Criteria

Each of the above-mentioned Quality Factors is mapped into one or more quality Criteria, which should be monitored throughout the project life cycle. These criteria may serve as strategic-level input to the process of monitoring results of the project. The following tables provide a detailed analysis of the criteria described in the previous paragraph.

Table 5 Mapping of Quality Factors to Quality Criteria

Quality Factor	Criterion	Description
Correctness	a. Completeness	a. The degree to which main project results provide full implementation of the functions envisaged in the project plan.
	b. Consistency	b. The degree to which main project results provide uniform design and notation.
	c. Accuracy	c. The degree to which main project results provide the required precision with respect to real life sectorial requirements.
Usability	a. Simplicity	a. The degree to which the project implements project results in the most non-complex and understandable manner.
	b. Virtuality	b. The extent to which the target group does not require knowledge of the physical, logical, or topological characteristics of the project results.
	c. Learning Curve	c. The extent to which the project provides familiarization of functions and operations of project results to its target group.
Accessibility	a. Permeation	a. The extent to which project achievements are successfully disseminated to the intended target community.





	b. Virtuality	b. The extent to which end-users do not require any
	b. Virtuality	special knowledge (physical, logical, or topological
		characteristics) in order to make use of the project
		results.
Portability	a. Independence	a. The degree to which project results are non-
		dependent to fast chaining factors (such as
		technology, geography, economy).
	b. Standardization	b. The extent to which project results conform to
		standards (or EU/national guidelines) that maximize portability
Expandability	a. Augmentability	a. The degree to which the results described in the
		outcome can be expanded within the target sector
	b. Modularity	b. The degree to which parts of the outcome can be
	,	used independently
Interoperability	a. Commonality	a. The extent to which project results utilize interface
		standards for data representations
	b. Contribution to	b. The extent to which the outcome can potentially
	standards	contribute to existing or new standards
Profitability	a. Productivity	a. The extent to which project results demonstrate an
,	,	improvement in the productivity of those who use it.
		. ,
	b. Cost vs Benefit	b. The degree to which the benefits of using the
		project results out-weigh the costs (e.g. time spend
		for training).
Timeliness	Performance to time	The extent to which Project Activities are delivering
	scheduled	results according the established schedule.
Future Business	a. Stakeholder	a. The extent to which sectorial stakeholders are
potential	satisfaction	satisfied with project outputs.
	b. Sustainability	b. The likehood of benefits produced by the project to
	,	continue to positively affect the stakeholders after
		project completion
	c. Impact	c. the effect of project results to wider sectorial
	c. iiipact	
		objectives





#### 6.3 Quality Evaluation Tools

Quality assurance and evaluation mainly relies on the utilization of questionnaires and/or semi-structured interviews. The goal is to capture both qualitative and quantitative information at various stages of the DS&AI project. Therefore the following plan and tools will be employed:

- Evaluation of **DS&AI deliverables/outcomes** based on multiple quality criteria. This is achieved via the Deliverable Evaluation Form (Annex I).
- A partner questionnaire survey upon project meeting/event completion in order to capture partner expectations and goals vs actual results achieved during the meeting/event including study visits and training seminars. This is achieved by the project meetings/events Evaluation Form (Annex II).
- A stakeholder questionnaire survey after each project session where tangible project results are presented. This is focused on events or meetings where stakeholders are engaged such as info days that will take place in the Partner Countries (Annex III).
- A questionnaire survey that will be used for the internal evaluation of the project (Annex IV). This form will circulate inside the Consortium on a periodic basis. Results will be included in the annual Quality Evaluation reports.

Table 6 Timeline and evaluation tools of DS&AI Quality Assurance

Evaluation timeline	Evaluation tool	Title of tool	Annex	Comment
When a deliverable/output is submitted	Questionnaire	Deliverable Evaluation Form	I	
After each project meeting or even	Questionnaire	Meeting/ Evaluation Form	II	May vary slightly depending on type of event
After Project events or near project ends	Questionnaires	Stakeholder Evaluation Form	III	Stakeholders have participated in the event
Annually	Questionnaires	Internal Evaluation Form	IV	

For the DS&AI project, it is critical to evaluate the quality of DS&AI meetings and events. The Meeting/Event Evaluation Form (see Annex II) will be used as a generic template and will be adjusted taking into account the specific nature of each event and national/institutional specific context. The following table summarizes the time plan of DS&AI events and their respective type.





Month nr.	City/Country	Host Organisation	Event
7	Athens/Greece	AUEB	Study visit
11	Leiden/Netherlands	LEU	Study visit
17	Pathumthani/Thailand	AIT	Academic Training
20	Bandung /Indonesia	ITB	Academic Training
23	Peradeniya /Sri Lanka	UoP	Academic Training

#### 6.4 Data Processing and Presentation of Results

Within the DS&AI context the data collection for defined quality criteria will be heavily based on the utilisation of surveys/questionnaires filled in by the target group (see ANNExes section). The data processing will rely on the utilisation of statistical techniques tailored to the nature of data collected. DS&AI QB is going to employ a set of different data processing techniques and statistical analysis including through:

- Histogram for accurate representation of the distribution of numerical data.
- Calculate variance of responses and Completeness % (i.e. applicable in delivery dates of deliverables)
- Usage of pivot tables if applicable for processing combination of data/responses

QA reporting will take place through:

- · The three annual internal evaluation reports
- The presentation of evaluation results in project meetings by AMC.

It will be heavily based on the processing of the collected data coming from the utilization of the evaluation forms as they are described in Annex I–V. Documentation of project outputs, their delivery date, name of the reviewers and their status in relation to the quality assessment process are horizontal elements that are going to be present in every quality driven created document towards consistency and accuracy. The most important quality evaluation results and related issues will be shared and discussed within the partnership during project meetings.





## 7. DS&AI MSc Programme Evaluation

As a part of the project, evaluation of the MSc programme will be performed based on the Standards and Guidelines for Quality Assurance in the European Higher Education Area (ESG), considering the design of courses (stakeholders involvement, learning outcomes, ECTS), student-centred approaches, goals, staff competences, students support, learning resources etc. (<a href="http://www.ehea.info/cid105593/esg.html">http://www.ehea.info/cid105593/esg.html</a>). ESG constitute a reasonably generic framework in order to ensure that different standards and procedures in institutional and national level are applicable with a view to create a common understanding of quality assurance. Therefore, the ESG are based on the following four principles:

- Higher Education Institutions have primary responsibility for the quality of their provision and its assurance
- Quality Assurance related issues are applied periodically and promote the sustainability and the continuous improvement of educational programmes
- Quality assurance responds to the diversity of higher education systems, institutions, programmes and students
- Quality assurance takes into account the needs and expectations of students, all other stakeholders and society
- Quality assurance supports the development of a quality culture;

The table below provides a structured view of evaluation areas within the DS&AI MSc programme.

#### Table 8 Evaluation areas

Evaluation Area	DS&AI MSc Quality Criteria
Policy for Quality Assurance	<ul> <li>Quality assurance system in place and involves instruments with different scopes including course evaluations, evaluations of student workloads, progression and completion rates, evaluations on the learning environment and support services</li> <li>Curriculum documentation is accurate and up-to date with clearly defined expectations</li> </ul>
Design and Approval of DS&AI programme	<ul> <li>Overall program objectives are inline the institutional strategy</li> <li>Design process involves students and other stakeholders in the work</li> <li>Benefit from external expertise and reference points</li> <li>Define the expected student workload e.g. in ECTS</li> <li>Proof of learning outcomes appropriateness through student surveys and/or feedback from labour market</li> </ul>





Student centred learning and teaching	<ul> <li>Respects and attends to the diversity of students and their needs</li> <li>Has appropriate procedures for dealing with students' complaints</li> <li>Flexibly uses a variety of pedagogical methods – utilization of different modes of delivery</li> <li>Methods of teaching and learning are appropriate to and correspond to the Intended Learning Outcomes</li> <li>Requirements for the examinations are transparent and made known to the students</li> </ul>
Assessment of students' progression	<ul> <li>Assessors are familiar with existing testing and examination methods and receive support in developing their own skills in the field</li> <li>The criteria for and method of assessment are published in advance</li> <li>Students' feedback if necessary is linked to review learning process</li> <li>The selection procedure for the study programme follows defined criteria and procedures that are publicly available</li> </ul>
Teaching Staff	<ul> <li>Clear and transparent processes for MSc staff recruiting</li> <li>Support and training of involved academic staff</li> <li>Encouragement of innovation in teaching methods and the use of new technologies</li> <li>Required resources are checked regarding the capacity of the institution. The successful completion of this check is documented</li> </ul>
Learning Resources and student support	<ul> <li>Appropriate material resources (computer workplaces, laboratories etc.) are available for the study programme as necessary to achieve the Intended Learning Outcomes</li> <li>Strategies are defined to ensure that course offerings are coordinated on both content and organizational levels to avoid overlap. The programme is implemented in such a way that students are able to complete their studies within the expected period of time as defined in the curriculum</li> </ul>
Information management (data collection related to the DS&AI MSc)	<ul> <li>Profile of student population</li> <li>Student progression, success and drop-out rates</li> <li>Student satisfaction</li> <li>Career paths of graduates</li> <li>Public information is provided on: the programme, intended learning outcomes, selection procedure, qualifications awarded and teaching, learning assessment procedures</li> </ul>





## 8. Measuring Impact and Sustainability

Continuous improvement and adaptability of the DS&AI MSc programme in order to meet societal and market needs are the most critical aspects towards sustainability. Development of synergies between academic staff inside HEIs, with staff working for HEIs outside the consortium as well as with enterprises are critical regarding mainstreaming the MSc programme, beyond project lifetime. The establishment of the MSc programme as a paradigm shift, supported by the national authorities, the hierarchy of own and other institutions, academics and scientific staff, is, in addition, the key towards multiplication and upscaling. Lessons learned are expected to equip partners with experience, knowledge and vision which can be transferred to existing and new educational programmes. HEIs representatives will demonstrate the quality of the programme, its relevance and perception outside the consortium and prompt academics, ministries and stakeholders for the development of similarly designed educational programmes in partner countries HEIs.

Sustainability and impact are quality characteristic that are often measured after project's completion. However, specific actions such as those described below are envisaged to boost sustainability and impact during the project lifetime. On the other hand, specific indicators and targets are considered to reflect the short— and long-term impact of the implementation of project's tasks, the exploitation of outputs/outcomes and their sustainability potentials.

Table 9 Short term impact indicators and targets

Short term impact	Target	Quantitative indicators	Qualitative indicators
	groups/potential		
	beneficiaries		
Activities to assess	Academic	Number of academic	External feedback on
existing gaps in	professionals	professionals,	D1.4
HEI courses	Administrative staff	administrative staff and	
	Students	students reached	
Capacity building	Academic	Number of trained	Quality of training
in the training of	professionals	academic professionals	material
academic	(academics)	(32)	
professionals			
Capacity building	Administrative staff	Number of trained	Quality of training
in the training of		administrative staff (24)	material
administrative			
staff			
Development of	Academic	Number of new MSc	Quality of new courses
new and	professionals	courses developed (16)	Quality of teaching
innovative			material
curricula			





Activities to assess the industry's skills and training needs  New professional training courses tailor made to region's and business training needs	SMEs, larger companies from all relevant industries and industry professionals SMEs, larger companies from all relevant industries and industry professionals	Number of SMEs, larger companies from all relevant industries that will participate in A1.3 (40)  Number of new professional training courses developed (3)	Quality of feedback provided  Quality of new professional training courses
Exchange good practices and know-how between European and Asian HEIs	Academic professionals & Administrative staff	Number of Study Visits  Number of Academic professionals & Administrative staff that will attend study visits (around 32)  Number of Academic professionals & Administrative staff that will join the DS&AI VLE and successfully complete (at least 56)	Evaluation of effectiveness (using questionnaires) of study visits by participants
Delivery of DS&AI MSc programme	Academic professionals & Administrative staff Students	Number of Academic professionals & Administrative staff involved in delivery (at least 56) Number of students that will participate in the delivery (64-96)	Feedback and satisfaction of students and university staff in D4.4 and D4.5 Successful completion by students
DS&AI internship programme	Students SMEs, larger companies from all relevant industries and industry professionals	Number of students that will participate in the internship programme (64–96) Number of SMEs, larger companies that will offer internship placements	Level of satisfaction of students and businesses with internship programme





Delivery of DS&AI	Students	Number of participants	Level of satisfaction by
professional	SMEs, larger	attending the	professional training
training	companies from all	professional training	courses participants
Component	relevant industries	courses (up to 96)	
	and industry		
	professionals		
Capacity building	Academic	Number of DSLs	Use of DSL for the
in infrastructure	professionals &	established (8)	delivery of the MSc
	Administrative staff		programme
	Students		

Table 10 Long term impact indicators and targets

Long term impact	Target groups/potential beneficiaries	Quantitative indicators	Qualitative indicators
Data Science	Academic	Number of research	Overall Success of
Laboratories	professionals &	publications issued	DS&AI MSc programme
(DSLs)	Administrative staff	Number of new	
	Researchers, experts,	researchers working in	
	associations or	DSLs	
	networks of HEIs,	Number of new DSLs in	
	research institutes	other HEIs	
	and industry actors		
Employability of	Students	Number of students	
students and	SMEs, larger	working in ICT SMEs,	
addressing labour	companies from all	larger companies after	
needs of the	relevant industries	they complete their	
market in		master.	
specialised			
personnel			
Delivery of DS&AI	Students	Increase in the intake	
MSc programme	HEIs	of students in the years	
	Academic	after project	
	professionals &	Other HEIs adopting	
	Administrative staff	the same or similar MSc	
		programmes	
Updating the skills	SMEs, larger	Increase in the number	
of company	companies from all	of professional	
personnel	relevant industries	retrained in the DS&AI	
	and industry	professional training	
	professionals	courses	





DS&AI VLE	Academic	Number of participants	
	professionals &	in the VLE	
	Administrative staff	Number of research	
	Researchers, experts,	publications and other	
	associations or	relevant academic	
	networks of HEIs,	material uploaded in	
	research institutes	VLE	
	and industry actors		
Long-term impact	SMEs, larger	Increase in the supply	
on Data Science	companies from all	and employment of	
and Artificial	relevant industries	highly skilled Data	
Intelligence	and industry	Scientists and other	
	professionals in the	relevant professionals	
	Asia Pacific region	in the ICT and relevant	
		sectors	

Measuring the long-term effects of impact, exploitation and sustainability actions relies heavily on an internal review of the project having in mind more fundamental areas, such as those included in the table below. For this purpose QB will contact and interview staff involved in the project in order to include information in periodic, annual reports.

Table 11 Long-term sustainability aspects and related questions to be answered

Sustainability area	Measurement method
Ownership	What is the evidence that all target groups support (or are involved in) the project? How many and how actively are they involved? Are they encouraged to take initiatives? Does the project build on their demands?
Policy support	Is there a sectorial policy that supports the project? Are there any plans to encourage local policy reforms?
Methods used	Is there enough evidence that the methods used for producing project results is up- to - date and realistic?
Socio-cultural issues	Does the project take into account local or national socio-cultural norms and attitudes that may affect the use of project results?
Capacity building	How many and effectively target groups have been trained? Are they motivated to use/expand project results? Have the DS&AI labs the required personnel to operate long after project completion?
Management and organization	Are there any activities that integrate with or add to existing sectorial structures?





Technology	Is the technology required by users to use project results affordable and non-complex?
Financial	Are there any plans to establish links with private sector stakeholders?  Are there any plans for charging of use project results or encouraging policy reforms?





# 9. Risk Management

Risk management identifies potential risk that may become a hazard for the project. Common risks include low quality of DS&AI results, non-conformance to project objectives, failure to include stakeholders into the project processes, low usefulness of project outcomes, etc. These risks must be recognized at an early stage and necessary prevention measures need to be taken to avoid them. If it is deemed not possible to avoid them, then the necessary DS&AI to reduce their impact must be designed in advance. Risk management, as a prevention method, is essential to QA. Based on the quality criteria identified in step 1 and the results of step 3, risks to the DS&AI project will be identified, assessed and measures will be formulated to prevent them or minimize their impact. Risk management is a continuous process. The method used for risk management shall conform with the Project Management Institute's PMBOK guide (standardized as IEEE 1490–2011).

It is widely accepted that a major risk in Erasmus+ projects is the low exploitability of project outcomes. Step 4 will be used for mainly pinpointing the characteristics (present or desired) of exploitable results (based on general quality criteria), which will provide data for the analysis of risks. The goal of step 4 is therefore:

- identify, categorize and analyze the basic characteristics of the project's exploitable results as envisaged by the project partners. Comparison with stakeholder expectations,
- gather critical information on the necessary DS&AI that need to be taken in an early stage so as partners may later be able to better exploit the results,
- identify potential risks in the critical area of project exploitation and communicate the results especially to the leader of the Exploitation WP.

Information gathered at a relatively early stage (although not as such from a risk management point of view) will help partners express their vision on the future form of project results, identify gaps and inconsistencies that may lead to high risks.

DS&AI risk management procedure includes an initial definition of risks along with their respective impact level and probability to occur. The detailed procedure planned to be implemented in the DS&AI project is analyzed in the following.

#### 9.1 Basics

A Risk is a measure of the likelihood and consequences of not achieving one or more project objectives. Risk includes uncertainty. It is associated with probabilities (the risk to become a problem) and impact (e.g. on project activities). These two parameters should be treated jointly rather than separately. In general, risk comprises three parameters:

- An event (which is usually an undesirable change)
- · A possibility for the specific event to occur
- Consequences on one or more project objectives.

Risk Management usually includes the following processes:





- Risk Management Planning: deciding on how to design and implement the risk management procedures. Proper design ensures the proper functioning of the remaining five activities for Risk Management. It focuses on the way in which risk management procedures are enacted.
- Risk identification: identification of risks that may affect the work and recording of their characteristics. Risk identification is performed by project members such as the project manager, the development team, etc. or by external experts. This process is continuous since new risks may arise during the project life-cycle. The tools that are used to identify risks include meetings between key actors of the project (brain storming), the application of techniques such as the Delphi method, SWOT analysis and diagrammatic techniques (cause and effect diagram, flow charts, etc.).
- Qualitative Risk Analysis: Ranking of risks based on the probability of occurrence and the impact.
- Quantitative Risk Analysis: Quantitative analysis on the impact of identified risks to project goals.
- Risk Response Planning: design of actions for the mitigation of risks that have a great probability to become problems for the project. This process defines the actions that should be followed to reduce the possibility of these risks becoming a problem. The most common tactic used is to draw a Contingency Plan. This plan records all the actions to be taken when a risk becomes a problem:
  - the strategy to be followed if the risk becomes a problem
  - the time frame in which the plan is to be active
  - who is responsible for the activation of the plan
  - a list of people (internal or external to the project) which will be notified that the plan is active.
- Monitoring and controlling risks: tracking identified risks, identifying new application response plans and on-going evaluation of risk management processes.

In order to provide a DS&AI risk identification, first we need to define the impact and probability levels that should characterize each identified risk. The methodology for defining Risk Impact level and Risk Probability level is:

The <u>impact of a risk</u> has three statuses: High, Medium, Low. Based on this 3-state classification the impact of each risk can be further identified through the following Risk impact Matrix:

Table 12 Risk Impact matrix

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Impact level	Impact on scheduling	Impact on project quality	Impact on the costs
High	Significant deviation of over than 30%. Milestones need to be reset.	Significant effects. Major project objectives not reached	Cost increase >20%
Medium	Medium deviation between 10% and 30%. Some	Some effects	5% < Cost increase < 20%





	milestones need to be readjusted.		
Low	Small deviation of about 10%. No need for adjustments.	Minimum effects	Cost increase <20%

The probability of a risk to occur is defined as:

• Risk Probability = High (Probability to occur > 30%)

• Risk Probability = Medium (10% < Probability to occur < 30%)

• Risk Probability = Low (Probability to occur < 10%)

#### 9.2 Initial Risk Identification

Initial risk identification in the DS&AI project stems from the general objectives of the project as they are stated in the detailed description of the action. Since the project sought to actively involve external stakeholders not only as end-users but as co-designers of main project policies, special attention is given to user enactment, sustainability, relevance and impact of results. Risks are directly mapped to quality factors and criteria of section 4. Common risks to project management (time and economic scheduling) are ignored since they are continuously monitored by the Management Team. The following table depicts the initial risk identification:

Table 13 DS&AI risks identification

Risk	Description	Probability to occur	Impact
Stakeholders become disengaged	<ul> <li>Key stakeholders are not identified</li> <li>No efficient communication</li> <li>Stakeholders are not contributing to DS&amp;AI objectives (provide internships and scholarships)</li> </ul>	Medium	High
DS&AI Master Courses do not get accreditation	- Complex and time consuming procedures for getting the Accreditation (bureaucracy, national legislations)	Low	High
DS&AI labs not been established	<ul><li>Purchase of equipment not on time</li><li>Equipment not in-line with the STAPS MSc courses</li></ul>	Low	High
DS&AI results poorly communicated	Not efficiently communicated to DS&AI stakeholders	Medium	High





DS&AI results difficult	DS&AI results are difficult to be used by end-	Medium	High
to be used	users and stakeholders		

#### 9.3 Initial Risk Assessment Analysis

The next step is to define the priority of each identified risk. In DS&AI, each risk may have a priority of HIGH, MEDIUM or LOW. To this end QB will utilize the Risk Priority Matrix (Table 14).

Table 14 Risk Priority Matrix

Impact vs probability	act vs probability High probability Medium Probability		Low Probability
High Impact	HIGH (1)	HIGH (1)	MEDIUM (2)
Medium Impact	MEDIUM (2)	MEDIUM (2)	LOW (3)
Low Impact	LOW (3)	LOW (3)	LOW (3)

#### 9.4 Risk Response

Risk Response is the final process of determining actions that reduce risks before they become threats (risk mitigation) or reduce their impact when they do become threats (contingency planning). DS&AI utilizes a proactive approach based more on risk mitigation than contingency. That is, risk probability/impact is reduced by taking early actions such as conducting multi-level assessments of project outputs (engaging stakeholders at an early stage, consulting experts with different areas of specialization, beta testing early versions of tangible outputs before scaling up). On the other hand, contingency is difficult to implement since most risks become threats near or right after project-end where the consortium momentum (at least in most funded projects) is somewhat lower.

Risk response planning includes the identification of risk owners, that is, the persons or committees responsible for monitoring risks. In DS&AI risks span the whole range of project's deliverables and results. Thus, every project partner which is responsible for a deliverable/output is the owner of the risks associated with it. It is, however, most probable that a risk that becomes a hazard creates a domino effect increasing the probability/impact of risks in other outputs. The interlinked nature of risks is a matter to be monitored by the Management Team. Corrective action may be decided during risk audit sessions, if appropriate. The possible mitigation actions per identified risk are depicted in the following table:

Table 15 DS&AI initial risk mitigation actions

Risk	Indicative mitigation action
Stakeholders become disengaged	<ul> <li>Use appropriate stakeholder management techniques (stakeholder identification, recurring analysis, communication plan, attitude identification for risk planning)</li> <li>Draft stakeholder engagement plan</li> </ul>





	Form a stakeholders' planning forum	
DS&AI Master Courses do not get accreditation	Identify specific risk areas early in the Project	
DS&AI labs not been established	Define the appropriate equipment early enough (during kick-off Meeting in Bangkok)	
DS&AI results poorly communicated	Benchmarking (identify and use best practices in communication stakeholders)	with
	Design and continuously test communication plan	
	Tailor the information to the different affected stakeholders	
DS&AI results difficult to be used	Beta testing	





# List of Annexes

- Annex I Deliverable Evaluation Form
- Annex II Meetings/Events Evaluation Form
- Annex III Stakeholder Project Evaluation Form
- Annex IV Internal Project Evaluation Form





# Annex I: Deliverable Evaluation Form

Number	Outcome 5.2					
Title	Quality Assurance Plan					
Version						
Type	☐ Report/Survey					
	☐ Dissen	nination Ma	aterial			
	☐ Softwa	re				
	□ Event/	Action				
		(please spe	ecify) Quali	ty Assuran	ce Plan	
Deliverable submitted by:	AMC					
Due Date according to project plan	14.02.20	19				
Actual date of submission	17.05.20	19				
Evaluation Form submitted by	Sofia Bari	bosa Pereii	ra			
	Universit	y of Minho				
Date	27.05.20	19				
Overall Assessment	☐ Accept as is					
	⊠ Accept	t with mind	or revisions	;		
	☐ Accept	with majo	r revisions			
	☐ Reject					
General Qua	ality Criteri	ia				
Please rate the following (1 Poor, 5 Excellent)	1	2	3	4	5	
Understandability					$\boxtimes$	
Is clear and concise language used?						
Structure					$\boxtimes$	
Is the deliverable well structured? Does it contain all						
necessary sections?						
Grammar and Syntax				$\boxtimes$		
Are there many typos or spelling mistakes that make						
it hard to read?		_	_	_		
Formatting						
Is the formatting of the document appropriate?						
Completeness					$\boxtimes$	





				$\boxtimes$	
				$\boxtimes$	
Comments (In case a criterion gets less than 3, please provide written explanation)					
a	□ se provi				





Specific Quality Criteria (Please rate ONLY those of the following criteria that apply to the deliverable)						
Please rate the following (1 Poor, 5 Excellent)	1	2	3	4	5	
Correctness						
Completeness						
The degree to which the outcome implements fully the requirements/functions envisaged in the project plan					⊠	
Consistency  The degree to which the outcome uses uniform design and notation					×	
Accuracy  The degree to which the outcome provides the required precision with respect to real life sectorial requirements					⊠	
Usability						
Simplicity  The degree to which the outcome is structured in a non-complex and understandable manner					×	
Learning Curve  The pace in which the project target group will be able to use the outcome (after training if necessary)						
Accessibility						
Permeation  The extent to which the outcome has been / can be successfully disseminated to the target community					×	
Virtuality						
The extent to which usage of the outcome does not require knowledge of the physical, logical, or topological characteristics of the project						
Profitability						
Productivity					$\boxtimes$	





The extent to which the outcome leads to an improvement in the productivity of those who use					
Cost vs Benefit  The degree to which the benefits of using the outcome out-weigh the costs					
Expandability					
Augmentability  The degree to which the results described in the outcome can be expanded within the target sector					
Modularity  The degree to which parts of the outcome can be used independently					
Portability					
Independence  The degree to which the results described in the outcome do not depend on fast changing factors					
Standardisation  The extent to which the contents of the outcome use or conform to standards					
Interoperability					
Commonality  The extent to which the outcome uses commonly accepted metaphors (for access, usage, data representation etc)					
Contribution to standards  The extent to which the outcome can potentially contribute to existing or new standards					
Comments (In case a criterion gets less than 3, please provide written explanation)					





Specific Quality for Process						
(Please rate ONLY those of the following criteria that apply to the deliverable)						
Please rate the following	1	2	3	4	5	
(1 Poor, 5 Excellent)						
Timeliness						
Refers to timelines of activities and results						
Stakeholder satisfaction						
Refers to the extent to which stakeholders are or						
will be satisfied with the content and quality of						
deliverable						
Sustainability						
The like hood that any benefits produced by the						
outcome will continue to positively affect the			Ш			
stakeholders after project end						
Impact						
Estimated effect of the specific outcome to the						
broader sector, taking into account the						
corresponding impact indicators listed in the DS&AI						
Technical Application						
Comments (In case a criterion gets less than 3, please provide written explanation)						





# Annex II: Meetings/Events Evaluation Form

Meeting Name					
Date					
Place					
Hosting Organisation					
Evaluation Form submitted by	(Reviewer Nan	ne & Organ	isation)		
Date of submission					
Project Meeting/Event Quality Criteria					
How satisfied are you:	Completely satisfied	Satisfied	Neutral	Dissatisfied	Completely dissatisfied
with the preparations made to					
organize the meeting?					
with venue arrangements and accommodation?					
accommodations					
with support (meeting rooms,					
equipment) provided during the					
meeting?					
with the participation of project					
partners in discussions and					
decision making?					
with the structure of the agenda					
(subjects/issues covered)?					
with the time assigned to the					
discussion of important issues?					
with the scope of information					
presented?					
with the meeting's overall value in	$\boxtimes$				
helping you achieve project goals?					
with the quality of the overall					
meeting					









# Annex III: Stakeholder Project Evaluation Form

Stakeholder name	Name of Person					
Stakeholder organisation	Name of organisation					
Position within organisation or title						
Type and sector of organisation	e.g. Public/Private, Education, Information					
	technology, etc					
Date of submission:						
What is your primary interest in DS&AI?						
Is there a way that you could contribute to DS&AI' goals?						
Are there any other objectives that should be pursued during the project or in a future endeavour?						
Do you find DS&AI results useful/beneficial for your organization (rate from 1 to 5)?						
Rating >=3: In what way? Rating <3: Why not?						
Project results are easy to use:						
Rating < 3: Why not? How can this be improved?						
Project results are expandable:						
Rating < 3: Why not? How can this be improved?						





Are you satisfied with the way the project results/achievements were communicated to you?			
If not (rating <=3), in what ways could this communication be improved?			
Which of the DS&AI results are of interest to your organisation and why?			
How can they be improved and make them more interesting and applicable?			
Do you have any proposal on how to reach more stakeholders and/or increase the impact of DS&AI' results?			





# Annex IV: Internal Project Evaluation Form

Submitted by	Partner Name						
Date of submission							
Internal Project Quality Criteria							
How satisfied are you:	Completely	Satisfied	Neutral	Dissatisfied	Completely		
	satisfied				dissatisfied		
with the work plan and the organisation							
of the activities?							
with the way the project proceeds to							
meet the planned objectives?							
With the cooperation among team							
member?							
Please provide ideas and feedback for							
improving organisation and efficiency							
with the way the activities and tasks are							
distributed among partners?							
With the communication and information flow within the consortium?							
		П		П	П		
With the use of resources for achieving project objectives?							
With the procedures used for reaching					П		
decisions?							
Ideas for improving cooperation and							
communication between partners							
communication between partners							
With the number of stakeholders							
involved in the project?							
With the way project results are							
communicated to target groups?							
With the way stakeholders provide input							
to the project?							
With networking and dissemination							
activities							
Ideas for improving							
dissemination/sustainability and impact							